CHRONICLE

Cincinnati Area Health Sciences Libraries Association

The CAHSLA Chronicle is published bi-monthly, September, December, March, and June. It is sent via e-mail to the entire Hospital Health Sciences Library community, including Cincinnati Children's Hospital Staff Library.

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President's Page

Autumn has arrived with winter close on our heels. The arrival of fall weather makes me nostalgic for the past 3 seasons: family over the warm summer days and the CAHSLA picnic. In fall, I think fondly of many special moments of CAHSLA history. I recall getting trapped as an elevator full of Directors of Nursing in a power outage, being lost in the woods with a group of nurses on a cooling. These moments have brought much laughter and togetherness. As CAHSLA members we have bonded in good times and bad.

Economically we are facing hard times both in our personal and professional lives. Many of our institutions and organizations that have been going down, we are still experiencing financial difficulties. As librarians, we have always been resourceful people and although we are in the latter assets of times, there is nothing new to us. We CAHSLA members share our collections and our ideas and our support.

We had a very successful opening meeting in September with a wonderful speaker. We have a very dedicated group of officers in attendance, several of whom delivered up by becoming members. A CAHSLA membership is just about the best bargain money can buy.

The Program committee has some great plans for us. Coming up in October, we will be having a program on how to keep and nourish volunteers. Sharing our ideas and resources helps us cope in the workplace. Our meetings helps us cope emotionally with the difficulties in our lives. Forgive Harriman and her committee will bring us together the last one meeting in December.

I hope to see everyone there to celebrate the holidays, contribute books to a needy non-profit organization and to revel at the hoopla we share.

Valerie Purvis

Midwest Chapter/MLA 2008 Annual Conference, Troy, MI

Three of us who attended the Midwest Chapter, Medical Library Association meeting in Troy, Michigan had the pleasure of participating at the keynote session led by Donna Dibner. Ms. Dibner is a consultant specializing in the "soft" skills of information working in the corporate world and 2 years experience working in a professional opera singer. She even treated us to a few lyrics from her "Ode to the Cube." Her talk was full of "Ah-ha" moments that reflects who we are and how we want to affect people around us.

Ms. Dibner showed the FISH movie filmed at the Pike Place Fish Company in Seattle and then challenged us to apply the principles from the film - Have Fun, Be There, Choose Your Attitude, and Make Your Day. Ms. Dibner encouraged us to embrace things outside our comfort zone and to be mindful of our body language. She also encouraged us to notice people (really notice them) and pay attention to their needs. Ms. Dibner challenged us to "Choose your attitude and make your day." She challenged us to consider what impact we want to have on the world.

This was a thoroughly entertaining, thought provoking, and meet-using session that asks us "Who are you being while you're doing what you're doing?"

For more information about Donna Dibner, visit http://www.projectlangel.com/.

Leslie Schoch

M.J. Tenny, Executive Director of the Health Sciences and Human Services Library at the University of Maryland Baltimore and former MLA President was the plenary speaker on Monday-Tuesday. Her presentation was titled **"Leadership: Remaining Relevant in Interesting Times"** discussed the importance of leadership relevant in today's uncertain times.

M.J. began her address by talking about the bottom line: "what's left over after everything is done." She spoke about author Jim Collins' *Good to Great and the Social Sectors* perspective that, in the nonprofit world, the bottom line is not financial performance, it is because like a business. One has to differentiate between businesses and the social sector because libraries are not motivated by the bottom line. Libraries are not motivated by what is left over in a library and the conclusion was that library values do not make money. Money is only an input, it is not a measure of promise. The mission is the input, the outcome, the output, the impact. Libraries believe in, want, and money, you build strength and a great mission. Libraries are not motivated by what is left over in libraries, and finally, build a brand and reputation. People should love libraries because they are valuable. Tenny urged us to "root our own brand."

Tenny then went on to talk about three Chinese curses: may you live in interesting times, may you be in charge of something, may you be authority and may you find what you are looking for.

Curse one, may you live in interesting times, touched on the points of change (such as non-print electronic subscriptions), new roles (patient safety, outreach, health literacy), external and internal influences (economic), and opportunity risk.

For curse two, may you come to the attention of those in authority; Tenny spoke about knowing and meeting the leaders in our organizations. Librarians must learn about the issues and interests of our organizations and how we can fit into the mission of our organ. She urged the audience to prepare an elevator speech in case the opportunity arises to share the library's message on the spot. Tenny suggested that we need to "Know the 3 Ps" of our organization, because our core centers are not invisible. Finally, during the discussion of the third curse, may you find what you are looking for. Tenny noted that it is indeed a curse if what we are looking for is to remain the same. It is a curse if what we are looking for is someone to save us.

Tying her presentation to the theme of the conference (Vital Signs: Leadership for Health Information Professionals), Tenny ended with three vital signs for medical libraries: agility, flexibility, open-mindedness, openness, fearlessness, and being proud.

The parting words of advice for medical librarians and librarians from M.J. Tenny were: invest in your future, learn new things, get cities from colleagues, do research and collect evidence, embrace our passion as why we chose the field, have outside interests, work hard, be flexible, be open to change, be fearless, and be a liberated people. Do the changes you want to see in the world. Be the kind of friend you would like to have. Survive and thrive!

Meredith Polanski

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Presenting with a Passion, Professor Corinne Storrick, Director, Technical and Professional Communication, Lawrence Technological University, Southfield, Michigan

Certain phrases can stop us in our tracks. In general, no one ever knows what to do with it. Tony's thought that the phrase "Interesting times" referred to some accidental "journal price increase," "banned book, or "Patron Act." But I learned an important new lesson at the Midwest Chapter meeting when I attended Professor Corinne Storrick's presentation, Presenting with a Passion. Professor Storrick, Director, Technical and Professional Communication, Lawrence Technological University, Southfield, Michigan could be heard from the back of the ballroom. Professor Storrick, fairly, Nancy Pelosi, "Just say no to PowerPoint!"

It is difficult to comprehend that a professor whose specialties are communication, technical writing, and the rhetoric of science, technical and storytelling, could treat an audience into the stereotypic scene from the Frankenstein film of the towns folk with torches, pitchforks and pointed sticks storming the castle door wanting to stop the mad scientist from continuing in his evil plan. Yet, Professor Storrick's presentation, "Just say no to PowerPoint" presentation in academia is just the pitch in the eye that some need to pull out their pitchforks from the closet.

It was my perception of the session that Storrick wanted the audience to consider that a PowerPoint presentation should not be the centerpiece of a talk. Yet, the PowerPoint slide show has defined it to merely what has been confused into the first bullet points on the screen. Storrick made the argument, I thought, that often the PowerPoint presentation becomes a barrier to discourse and education. It is sometimes convenient to organize a talk around the slides, but it can be a distraction from what you give the audience, especially an undergraduate audience, the impression that "this is all there is" to the topic. According to Storrick, PowerPoint can be used effectively in teaching and setting onto the stats of the classroom and instigating discussions and discourse.

A startling statement Storrick made is that 10 million PowerPoints are presented each day – not each year, but daily! She challenged the audience to "ask the question, what is the point of the presentation?" Storrick noted that in the example of a recent of Google's academic institution that engineers Google to provide PowerPoints of their lectures for the students who cannot attend the lectures, the students complained that they could not "see the PowerPoint slide, they could not hear the lecturer in the classroom."

In one uncritical adoption of this technology the all of our classes, lectures or presentations, we have relinquished our responsibility to engage, challenge, and communicate with the audience. Yet, we have, in our rush to embrace the technology, lost the "art" of oratorical, all of the information is contained on the slide or front of them (i.e. the little box). When we rely totally on this one tool, we have lost our ability to engage the audience. Storrick is using technology as a tool to supplement the presentation.

In conclusion, Dr. Storrick offered three three mantras to consider when using visual support. Because it can be done, does it mean this should be done? Because it is popular does not mean that it is good. If it is not an asset, do not create a liability. Storrick brought out a great deal of passionate thought from the audience through this powerful lecture thereby brilliantly achieving her goal of being a

Lynn McCormick

CAHSLA Executive Board Transition Meeting Minutes: Wednesday August 27, 2008, Pratt Library, 4:00 - 5:15 PM
Attendees: Valerie Purvis, President; Leslie Schoch, President Elect; Lynn McCormick, Allendale Outreach and Pratt Library

- Lib Membership certificates for Carol Mayer and Jon Smith were signed by list
- Conference Hall at Board meeting(s) have copies of the newest Chronicle, Minutes, Agendas of these documents is required for this year.
- Any important files were passed on
- Discussion of Fall Meeting and planning goals:
  - First Wednesday meeting will be at UC's new HSL on September 10, the start to increase our membership
  - Valerie will contact Jon Smith about Cincinnati Public Library
  - Shirlin is having a first social meeting for health sciences libraries on September 23
  - Cincinnati Nursing party – there anyone have ideas for a venue?
  - January/February – a possible meeting at the Lloyd Library, Valerie will contact Kathleen and it is supposed to be quite nice
  - Late March/April a business meeting
  - Late April a social meeting
  - Carol Baker is interested in bringing back CHLG meetings – maybe we can have them at St. Elizabeth's? The first one could be a tour of Carol's library and the rest of the year could be another with Northern Chapter MLA on 10/17.
- If anyone has any ideas for new meeting venues, pass them onto Valerie
- Cathy reported our budget: $5,604
- Jane Thompson handed over 6 boxes of archives for her because she is leaving the area. Valerie will contact Kathleen about finding the archives a permanent home somewhere and ask Jane if she wants to continue to be the Archivist for CAHSLA.

Submitted by Valerie Purvis

Center for the History of the Health Professions

The Center for the History of the Health Professions in the Health Sciences Library is once again. We all remember the old location in Wherry Hall, which flourished under the leadership of Billie Hunter and Jeanette Lee. We all know that "the old place is no more" (at least partially) as the new Medical Sciences Building. So far we have completed Phase I: the construction of the Stanley Ann Dunn Gallery, the Dr. Thomas Dunn Reading Room, the Bonnie Bowman Estate the Campagna, has displayed in our original cases that were beautifully refinished. Currently as our display space we are featuring Jonas Salk's polio vaccine, Dr. Leon Goldman's Collection of Medicine as Art. Additionally we have an exhibit of Dr. Bowman's Estate. We are also featuring a coffee table book in the rotunda. We also have a display on Daniel Drake. The Bowdoin is a perfect space for small meetings and lectures.

Phase II will be under the months ahead. Eventually we will be able to bring all of the archives, books and objects out of storage from Wherry Hall and build more extensive display and research facilities.

We would love for you to pay us a visit. For a tour, please call Dora Hang (558-1225) or Steph Beckamp (558-2272) to schedule a time.

Mary

CAHSLA Colleagues

Calling all artist librarians and library staff!
Submitted by Rosalyn Smith, Lloyd, HSLC

Cincinnati Ethnic Librarians & Staff (CELS) is an informal group that is open to librarians and library staff from underrepresented ethnic groups that are employed in all types of libraries. The group meets on the second Friday held on the second or third Thursday each month from 6 - 7:30pm. For more information, please visit http://www.cincinnatiarea.org/cels.

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On October 17th, Dr. Donald C. Harrison Health Sciences Library was dedicated with a ceremony, library tours and reception in the Harrison Auditorium. Harrison Hall is the Medical Sciences Research Excellence (CARE) Center Building. Dr. Harrison was UC senior vice president and provost for health affairs from 1988 to 1994. Dr. Harrison's collection of medical books, paintings and sculptures by Wolfgang Kunchel, MD, PhD, professor emeritus of pharmacokinetics and professor emeritus of anesthesiology at UC, will be on display in the Library. The Exhibit of Paintings and Sculpture "Crown Monarchs, Pilots, dons and sun-seeys: Librarian and Leslie Schoch, director of the DCHLHSL were asked to welcome dignitaries and guests. "The new library will extend 43,000 square feet over multiple floors and will be a state-of-the-art facility for students, faculty, and staff, stated Dr. Harrison. For more details, see UC News: **Health Sciences Library Allow Local Physician** http://www.uc.edu/news/archive/2008/2008-2002-and-Festivities-Mark-Official-Opening-of-CARE-Crowder-Building.htm http://healthsciences.uc.edu/news/7-7433.

Kudos

Peggy Freudenthal (Tri-Health) and Barbara Hill (CCHMC) joined chief nursing officer Adel Shah of West Chester Medical Center on a panel presentation at the Ohio Hospital Association's Patient Care and Nursing Knowledge through Information Technology and Knowledge Management. The panel was an hour-long discussion of the ways in which the Library at Galion College of Nursing is been first hand the importance of evidence based knowledge in nursing, as well as, the importance of information literacy. Adel Shah, Director of Nursing at the McDonnell Dowell developed the syllabus and curriculum for the class and has been an adjunct faculty member at Galion since December 2007.

Travels

Barbara Hill (Children's) and her husband went to Queens, NYC for a wedding and stayed for a week of sightseeing and wedding celebrating her son Jason's wedding. Barbara's second son Duncan was born man and 3 year-old granddaughter Ashley was born in Dallas. Barbara and family visited the Alamo monument. The reception was notable for the enthusiastic ranks and nostalgic dancing reflecting the bride's South American origins.

Submitted by Dorothy Glover (retired)

Mary and I spent the month of June in England. We saved Bruffud and local towns and visited the periphery of the country. Visited many museums and libraries, learned more than I wanted to know. The highlight of the trip was the most exciting things: Wars to Hadrian's Wall, the northern extent of the Roman Empire in AD 122. While there a guide told us that the Romans had conquered the Celtic people in Ireland but it wasn't true. Hadrian's Wall was originally 18 to 20 feet tall but a new only 3 or 4 feet. The guide explained that the majority of the wall had been "recycled" and poured in the nearby stone cottages and "Voors"! Lots of fun and good memories.

From the Literature and the .Net

From Medical Libraries Discussion List on behalf of Judith Syes, Information Bridges Intl:

Is the Library a "Liability Liberation" A radical new idea
This is only my opinion and has been posted in many lists for feedback. (Sorry about any duplicate posts you may receive). I can see three reasons why Liberate Libraries. Yes, without libraries, but with more libraries. Why?
1. More and more resources are online. Even more formerly available only on print are now also online. And many are available only online.
2. People increasingly want resources only if they are online. They don't want to have to go to the library to answer their questions.
3. It is finally responsible to require users to spend their valuable time looking for information.
4. It is finally responsible to allow users to spend their valuable time looking for information online when they a) do not know where to go to find the information, b) do not know the library exists and c) probably do not know how to determine if the information they find is correct or reliable?

So, I can see a future without physical libraries but with libraries and librarians within the walls of the organization. These libraries would be professionally staffed (degreed) not only as librarianship, with an emphasis on customer service, but also as the subject matter of the users.

This would be a reasonable scenario for corporate, medical, law, and other specialized libraries. It would also be a model for public libraries with classroom collections and a librarian that runs such classrooms on a frequent schedule (as an exponent) to teach and answer questions and help with research projects. This covers most cases.

It would work with academic institutions, with the distribution of the main library (which often serves as a sort of archives where 98 percent of the books never leave the shelves) to departmental collections and librarians in each department.

I know that this is a radical departure from current practice. Yet, I see it as the only way to keep libraries and librarians. I am free to look back and forward at the same time, leading to this type of thinking.

What do YOU think of my idea? In order to not clog up the lists, please direct all replies to me either jsyes@jbi-epi.com; and I will definitely summarize them for the last item. (I will also post this to other lists for these ideas.)

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From: MEDLIB-L on behalf of **Dina McKelvey** MCKELDI@MSC.ORG
Hi all - I usually had a book crash and months later got a call from a PA in Toledo who had just retrieved it as a gift from a deceased. The cop had bought it from Amazon from a used bookseller in Rochester. Here it got there from Biddeford, Maine. I'll never know.

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The Scotts Librarian, Thursday, July 31, 2008
Dear Librarian,
The commercialism (which) and the proliferating industry might be (or already) can be the same people.

Similar to Bluffs on Monroe, Fox 2, and Triplex and Timberwolf place, there is tenant parking, and tenant parking is not for patrons. Tenants are not allowed to park in the lots, and the vacancy of Timberlake and parking lots is very high, yet very few patrons. Trying to find a lot of up, or even a space in a lot, is difficult. Tenants are not allowed to park in the lots, and patrons are required to park in the lots, and so the business agreements. According to the lease, Triplex is required to provide parking for patrons, and Timberwolf is required to provide parking for tenants, and Timberlake is required to provide parking for patrons. Triplex is supposed to provide parking for patrons, and Timberlake is supposed to provide parking for tenants. Bluffs on Monroe is a large, 4-story complex, and Timberwolf is a large, 4-story complex, and Timberlake is a large, 4-story complex, and Triplex